

In this Report



A Note From President Lieberman


Recently, I announced my retirement as president of the University of Northern Iowa effective July 2023. It has been a privilege to lead this remarkable institution for 12 years. I will carry with me the tenacity of our students, the incredible professional successes of our graduates, the impact of our many regional partnerships, and the kindness and support of our close-knit community.


As this report demonstrates, our community continues to thrive thanks to the generosity of countless loyal donors and institutional partners. We truly cannot thank everyone enough for enabling all the great progress that we've made over the last decade. This university will be accomplishing great things in the coming years, building on its already outstanding history.

As I savor my remaining months as president, I can only offer my eternal gratitude to you, our donors and constituents, for everything that you have made possible. *Thank you.*

Sincerely,

OUR SINCEREST THANKS TO YOU

Inside this Report are exciting examples of what supporters like  have made possible at the University of La Verne.

We are humbled by the generosity of our community and marvel at the possibilities that lay ahead. We are grateful for all  have made possible with  support.

University of La Verne At a Glance

colleges

6,201
*total number of
enrolled students*

campuses throughout
Southern California

85,000+
alumni worldwide

12:1
*student to
faculty ratio*

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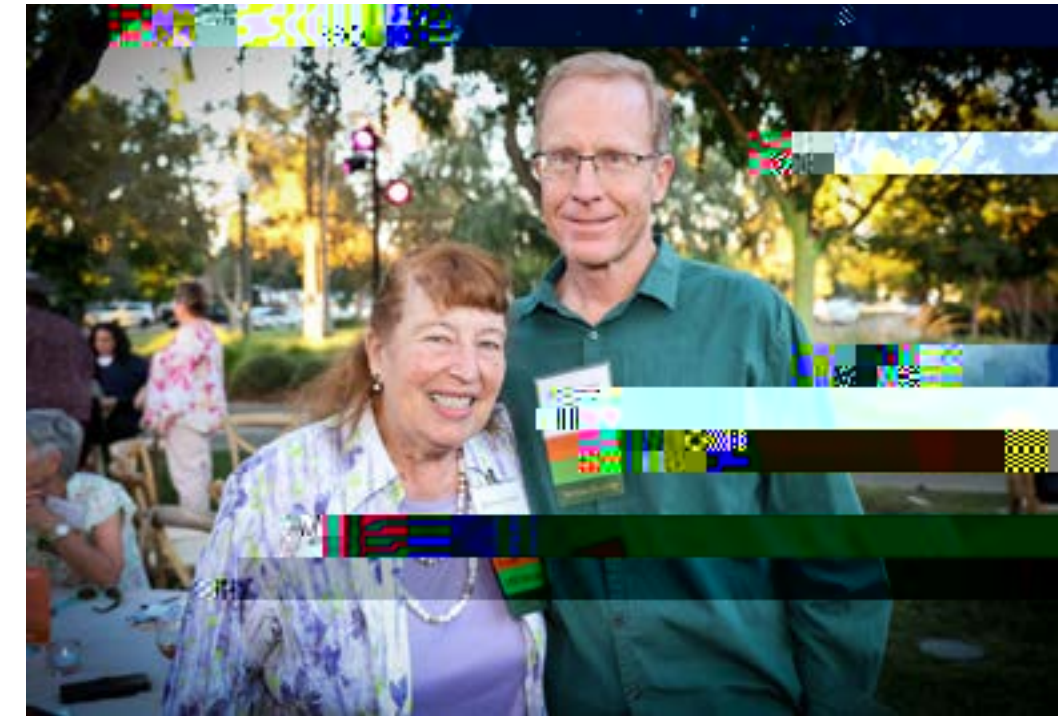
71%
*of classes with fewer
than 20 students*

annual institutional financial aid awarded to students

*Enrollment as of Fall 2021. Budget for FY 22-23.



Lucile Leard: A Lifetime of Service



For Lucile Cayford Leard '59, the University of La Verne runs deep in the family. Her two older brothers attended the university, as well as three of her children, a niece, and a nephew.

Impressed by her brothers' positive experience at what was then called La Verne College and encouraged by its association with the Church of the Brethren, Leard decided to enroll. She loved her time here, pursuing a double major in vocal music and elementary education, singing in the choir, performing with the drama club, and playing on the basketball team.

Leard also participated in the University of La Verne's first-ever Summer Service, back when it was an innovative pilot program to make good on the university's core value of civic and community engagement. Today, the annual program continues to provide countless students with community service opportunities to help them learn what it means to be a socially responsible citizen.

The lessons Leard learned at that first-ever Summer Service never faded. Her La Verne

education was her key to a fulfilling career as an elementary school music teacher, and she has never hesitated to give back to the community that gave her so much.

In 2014, she established an endowment for the Interfaith Fellows program through an estate gift, providing students opportunities to create and implement interfaith programming. She also supports the University of La Verne's scholarship fund by naming it as the primary beneficiary of her qualified individual retirement account (IRA).

A donor for 33 years and counting, Leard can take extra satisfaction from the fact that her legacy gifts will continue to benefit students for many generations to come. She likes to tell people: "*I give because of the education my family and I received,*" and encourages other alumni to pay it forward as well.



Not being able to afford college as a young adult, Lopez went straight to work at a variety of places, including the National Association of Latino Elected and Appointed Officials (NALEO) and the California Association for Bilingual Education (CABE). Later, Lopez joined Southern California Edison (SCE), where he still works today.

After more than a decade in the workforce, Lopez felt ready to take on managerial and leadership roles. He found that the University of La Verne offered a flexible adult learning program, so he took the plunge, completing his degree at the university's Burbank, California campus while continuing to work. *"I had a great academic experience, and the professors really knew what they were doing,"* he raves.

After receiving his BA however, Lopez wanted to go further and returned to the university to pursue an MBA. In 2018, he completed his second degree, and today he is proud to call himself a Project Manager at SCE.

Luis R. Lopez: Getting Ahead While Paying It Forward

Luis R. Lopez '16, MBA '18, has a unique way of supporting the University of La Verne: in addition to other gifts, he gives exactly \$20.16 each month in honor of his graduation year. He is excited to increase his donations in the future, but for now, this is a meaningful way for him to give back to an institution that has played a critical role in advancing his career.

Lopez was inspired by conversations he had with his fellow students, many of whom were much younger than he was, and many of whom were able to attend the university thanks to generous scholarship packages. In those students, he saw the real impact that university scholarship funds have, and he wanted to support the effort any way he could. Lopez is now an active member of our Alumni Advisory Board (AAB), and his monthly donation is matched by his employer, SCE.

"Although I was able to pay my tuition myself, I know the value of these scholarships," Lopez explains. *"Many people in my own family don't have access to these resources. As an immigrant and a first-generation Latino college graduate, I am excited to help other students go to college!"*







AGENTS OF POSITIVE CHANGE

As the cornerstone of the University of La Verne's 2025 Strategic Vision, the newly launched College of Health and Community Well-Being is poised to be a transformational force for the university and for the region at large. Taking key lessons learned from the pandemic, the college will train diverse students to take on in-demand jobs such as nurse, physician assistant, and medical technician.

The focus of the training will be on the social determinants of health, such as race and economic status, which have been shown to adversely impact access to quality care; by so doing, the College of Health and Community Well-Being aims to produce a more compassionate, more culturally aware, and more competent healthcare workforce to meet the future.

During my rotations, I had the opportunity to work with ULV PA alumni as they were my very own preceptors. It was a wonderful experience to see the ULV PA program working in full circle and only motivated me to continue to learn and strive to be an empathetic



nurses as well as current RNs within the hospital's service area who wish to enhance their leadership skills and advance in their careers. *"There are a lot of synergies between our two institutions,"* says Raoul. *"We both want to change lives in our communities, so this partnership benefits both of us."*

Amanda Marin '23 is one of the very first students to enroll in the RN to BSN program, and one of the very first to benefit from the AHWM scholarship fund. Employed at AHWM for two years, she decided to take advantage of the new degree program to further her career: *"I wanted to expand my knowledge. With only an ADN (Associate Degree in Nursing), I felt I had a lot of gaps in my knowledge. This scholarship enabled me to do it without worrying about money."*

Marin continues to work full-time at the hospital while attending classes. While balancing work and school, she found the professors very caring and supportive. She loves the two classes she's currently taking, which are focused on writing and

research. *"Career nursing is a research-based, evidence-based practice, you really need to stay up to date on all the latest developments in order to better serve your patients,"* Marin says.

"It's going to be an awesome school," says **David Krasnow '69, MBA '00**. Like Buckley, Krasnow graduated with a BS in Biology, and along with Raoul, he has been an active participant on the President's Health Advisory Council (PHAC). His long and wide-ranging career has included a 43-year clinical practice in optometry; the co-founding of Fudem in El Salvador, the largest eye clinic in Latin America; the co-founding of the California chapter of VOSH (Volunteer Optometric Services to Humanity); and a global consulting and humanitarian aid practice. He has received numerous awards and citations for his achievements. And yet, when he first arrived at the University of La Verne as a transfer student, he was on academic probation.

"This place turned my life around," Krasnow explains, citing influential mentors like beloved biology professor Bob Neher. *"People really care about you here, and there is a culture of community service that is instilled in students from day one. That's the real secret(s) (or a) (b N) (eher) (*





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